



PEAK BRAINHAPPINESS TRAINER

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- Trains long-lasting enhanced happiness
- Improves focus and memory
- Decreases stress
- Enhances satisfaction, joy, and gratitude
- Trains for best performance



New research empowers the **Mood Elevator™** to produce a long-lasting decrease in depressed feelings after just two hours training.

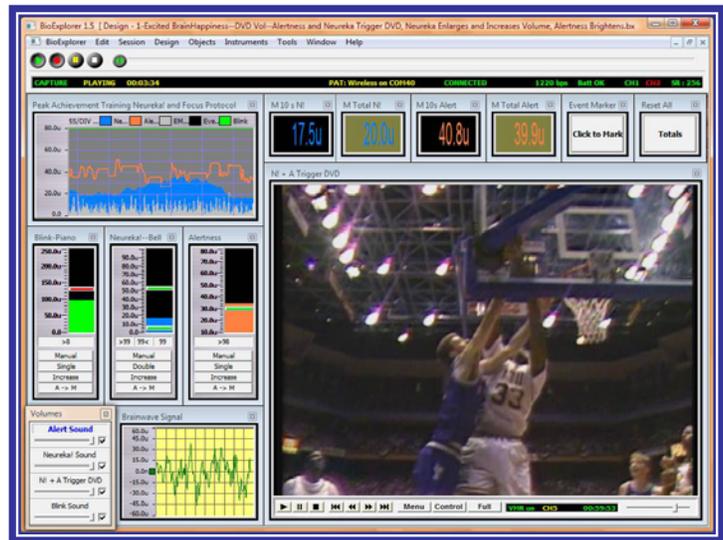
The **Peak BrainHappiness Trainer™** is a *complete training system for enhancing feelings of happiness, gratitude, satisfaction and peace; decreasing stress; and increasing awareness and mindfulness by detecting brainwaves (called Neureka!) related to these experiences and showing them to the user.* You can use any DVD, CD, audio or video file to get the user's mood moving in the right direction. They are played inside the large window on the right of the computer's screen. As the user begins to feel better, the display will get larger and the music will be louder. With this instantaneous feedback about feelings, the user will soon be able to enhance them by directly activating the brain system that produces these feelings--the Prefrontal Pleasure Center. This Premium Edition of the **Peak Achievement Trainer®** features this special proprietary biofeedback for the Neureka!™ brainwave pattern, in addition to the single-pointed Focus and the Alertness/arousal training from the basic Peak Achievement Trainer, shown to very quickly improve attention problems. The **Mood Elevator™** is available as an add-on package.

The **Peak BrainHappiness Trainer™** uses a new technology to enhance the effects of the pleasurable brain chemical, dopamine, by modifying the brain's electrical activity at the prime spot--the Prefrontal Pleasure Center--where it can be accessed. The user can enhance its activity by increasing the output of a brainwave pattern called Neureka!™, which is based on the 40 Hertz gamma brainwave rhythm, the same brainwave rhythm elicited during meditation. Just a few short lessons with the **Peak BrainHappiness Trainer™** will begin the user's mastery of this key brain rhythm, so they can start to enhance feelings of happiness, love, and peace, while simultaneously decreasing stress levels. **Research demonstrates that once the user learns to activate these Neureka!™ brainwaves through use of the Peak BrainHappiness Trainer™, the behavior can be repeated and will create a long-lasting improvement at a deep brain functional level, increasing the influence of the Neureka! brain system and improving their happiness, other positive feelings, reaction time, and memory.**

The Peak BrainHappiness Trainer™ Complements Positive Psychology

There are many techniques for increasing these feelings of happiness and serenity based on positive psychology. Some are effective, but many people desire a less time-consuming and more efficient means for attaining this state. The Peak BrainHappiness Trainer provides this means. It may be used in combination with positive psychology techniques to enhance the effectiveness of training.

By simultaneously increasing Alertness (orange) and Neureka! (blue), the user can reach euphoric Excited Happiness. Calm Happiness results from lowering Alertness while increasing Neureka!



This complete, easy to use training package includes everything you need--except a PC with a webcam and Windows--to perform neurovideofeedback™. The centerpiece is a wireless brainwave analyzer that transmits the information via Bluetooth to a personal computer. The Trainer includes:

- A headband (BrainBand) which holds the analyzer and the dry brainwave Sensors
- The BioExplorer-based software system and a unique copy protection HASP
- Three exclusive protocols (Focus, Alertness, and Neureka!) with over 70 training screens and two detailed manuals
- A Quick Guide to Performing Peak Achievement and BrainHappiness Sessions
- Four Training Videos to get you started using the system
- Free or low cost brainwave-based entertainment software for PC, Android, Mac and iOS
- One year of support and program updates
- One hour of consultation on creating your program

These Trainers are far simpler to use than other neurofeedback or brainwave (EEG) biofeedback instruments, and far more accurate. Most systems take several sessions under the guidance of a professional to reach the control that can be achieved in just minutes with our patented protocols. There is no need to figure out how to create and use neurofeedback designs and displays. This saves you so much valuable time and frustration that any price difference pales in comparison.

For more information or to order, visit <http://www.peakachievement.com> or call 502-228-0605 or 800-886-4228. To contact us at the conference call 502-419-0456.

Affiliates and distributors are invited.

The Peak BrainHappiness Trainer™ is an educational instrument.

It is not intended to treat or diagnose any disease or disorder and not for clinical use.